



Pre-Printed Sell Pack Labels For Kit Suppliers

To request pre-printed Ford Performance Parts (FPP) Sell Pack Labels, send an email to FRPPMAIL@FORD.COM. These are Ford-brand labels required on Performance Parts cartons intended for retail sales. Labels are provided at no charge to the supplier.

Supplier must include the following information in the request:

- Supplier Company Name
- Supplier Label Destination Address (FPP cannot ship to a PO Box)
- Destination Contact Name
- Contact Phone Number
- Contact Email Address
- FPP Kit Number to be Printed on The Labels
- FPP Purchase Order Number
- FPP Purchase Order Quantity
- Label Required: **LSB0001Z** (3.9" x 2.0") or **LSB0002Z** (1.8" x 1.8")
- Either **Techline Assistance Information Card** or **Installation Instructions Available Card** Required (choose one, not both, if cards can be inserted into supplier packaging process)
 - Techline Assistance Cards (**CM-0800-J7XPC**)
 - Blue Cardstock (4.25" x 5.25") with FPP Techline contact information
 - Installation Instructions Available Cards (**IS-1850-J7XPC**)
 - Yellow Cardstock (4.25" x 5.25") with Installation Instructions download information
 - Techline contact information is included on the Installation Instructions Card
 - These cards are not needed if printed instruction included in kit or not available online

FRPPMAIL will match your request to the FPP purchase order database and reply with an order number and shipment tracking information. Labels and cards will be shipped FedEx to the requested destination. Please allow up to two-business day turnaround time to process the request and up to five days shipping. Pre-printed labels will include the date they are printed.

LSB0001Z (3.9" x 2.0")



LSB0002Z (1.8" x 1.8")

